

Four-Year Study Plan of Chinese Culture and Global Communication Programme (2025 cohort)

Rev 20250422

Course Code	Course Title	Year One			Year Two			Year Three		Year Four	
		Sem 1	Winter	Sem 2	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (51 Units)											
COMM1023	Fundamentals of Communication	3									
CCGC1003	China's Roles in the Global Systems			3							
CCGC1013	Introduction to Communication Theories			3							
CCGC1023	China in Western Cultures			3							
CCGC2003	Topics in Chinese Intellectual History				3						
ENG1013	Foundations of Language Studies				3						
CCGC2023	Introduction to Chinese Literature					3					
MCOM1003	Introduction to Media Studies					3					
CCGC3003	Traditional Chinese Civilization in the Global Context							3			
CCGC3013	Language and Cross-Cultural Communication							3			
CCGC3023	History of Western Sinology							3			
CCGC3033	History of Sino-Foreign Cultural Exchange								3		
CCGC3043	Popular Culture and Mass Media								3		
CCGC4003	Chinese Literature and Society								3		
CCGC4013	Eminent Sinologists and Their Works									3	
MCOM3123	International Communication									3	
CCGC4023	Final Year Project (CCGC)										3
II. Major Elective Courses (12 Units)											
ME01 ME02 ME03 ME04								3	3	6	
III. University Core Courses (37 Units)											
UCLC1003	University Chinese			3							
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCAI1003	Introduction to AI Literacy	3									
CH11103	Introduction to Modern Social Theories				3						
CH11203	Morality and Foundations of Law			3							
CH11063	Chinese Culture and Modern China					3					
CH11073	Contemporary Chinese Society and Thought I	3									
CH11253	Contemporary Chinese Society and Thought II					3					
CH11193	Contemporary World and China ^①						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts ^②					1					
WPEX2023/ WPEX2033	Voluntary Service ^② , or Environmental Awareness ^②				1						
UCHL1XX3	Healthy Lifestyle ^②	1		1		1					
IV. General Education Courses (18 Units)											
Level 1	History and Civilization ^②				3						
Foundational Courses	Quantitative Reasoning ^②	3									
	Values and the Meaning of Life ^②			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation ^② , or Science, Technology and Society ^② , or Sustainable Communities ^②				3	3 ^③					
Level 3 GE Capstone Courses	Service-Learning Course ^② , or Service Leadership Education Course ^② , or Experiential Learning Course ^② , or Interdisciplinary Independent Study ^②								3		
V. Free Elective Courses (30 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08 FE09 FE10		3			3			9	6	3	6
Total Units: 148		19	2	23	19	17	2	21	21	15	9

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ Students are required to take GTSC2093 IT for Success in Everyday Life and Work under this category.

**Four-Year Study Plan of Digital Global Communication plus
Chinese Culture and Global Communication Programme (2025 cohort)**

Rev 20260225

Course Code	Course Title	Year One			Year Two			Year Three		Year Four	
		Sem 1	Winter	Sem 2	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (51 Units)											
COMM1023	Fundamentals of Communication	3									
CCGC1003	China's Roles in the Global Systems			3							
CCGC1013	Introduction to Communication Theories			3							
CCGC1023	China in Western Cultures			3							
CCGC2003	Topics in Chinese Intellectual History				3						
ENG1013	Foundations of Language Studies				3						
CCGC2023	Introduction to Chinese Literature					3					
MCOM1003	Introduction to Media Studies					3					
CCGC3003	Traditional Chinese Civilization in the Global Context							3			
CCGC3013	Language and Cross-Cultural Communication							3			
CCGC3023	History of Western Sinology							3			
CCGC3033	History of Sino-Foreign Cultural Exchange								3		
CCGC3043	Popular Culture and Mass Media								3		
CCGC4003	Chinese Literature and Society								3		
CCGC4013	Eminent Sinologists and Their Works									3	
MCOM3123	International Communication									3	
CCGC4023	Final Year Project (CCGC)										3
II. Major Elective Courses (12 Units)											
ME01 ME02 ME03 ME04								3	3	6	
III. University Core Courses (37 Units)											
UCLC1003	University Chinese			3							
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCAI1003	Introduction to AI Literacy	3									
CHI1103	Introduction to Modern Social Theories				3						
CHI1203	Morality and Foundations of Law			3							
CHI1063	Chinese Culture and Modern China					3					
CHI1073	Contemporary Chinese Society and Thought I	3									
CHI1253	Contemporary Chinese Society and Thought II					3					
CHI1193	Contemporary World and China ^①						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts ^②					1					
WPEX2023/ WPEX2033	Voluntary Service ^③ , or Environmental Awareness ^④				1						
UCHL1XX3	Healthy Lifestyle ^⑤	1		1		1					
IV. General Education Courses (18 Units)											
Level 1 Foundational Courses	History and Civilization ^⑥				3						
	Quantitative Reasoning ^⑦	3									
	Values and the Meaning of Life ^⑧			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation ^⑨ , or Science, Technology and Society ^⑩ , or Sustainable Communities ^⑪				3	3 ^⑫					
Level 3 GE Capstone Courses	Service-Learning Course ^⑬ , or Service Leadership Education Course ^⑭ , or Experiential Learning Course ^⑮ , or Interdisciplinary Independent Study ^⑯								3		
V. Free Elective Courses (30 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08 FE09 FE10		3 ^{⑰*}			3 ^{⑱*}			9 ^{⑲*#}	6 ^{⑳#}	3 ^{㉑*}	6
Total Units: 148		19	2	23	19	17	2	21	21	15	9

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ Students are suggested to take GFVM1033 Ethics in An Era of Artificial Intelligence and Robotics under this category.

④ Students are required to take GTSC2093 IT for Success in Everyday Life and Work under this category.

* Common Core Course (Required) - CCR

⑤ Students are required to take DSS2043 Machine-Learning Mathematics for Non-Science Students under FE.

⑥ Students are required to take COMM3123 Digital Research for Humanities and Social Sciences under FE.

⑦ Students are required to take xxxx AI Tools for Creative Process and Transmedia under FE.

⑧ Students are required to take xxxx FYP II under FE.

Common Core Course (Elective) - CCE:

GLD2053 Global Digital Transformation: AI, IoT and Blockchain

MCOM4093 Technoculture

MCOM4103 AI and Journalism

PRA4073 Big Data and Advertising

PRA4083 Design Thinking and User Experience for Digital Innovation

TRA3123 Computer-Aided Translation

xxxx Digital Storytelling for Transmedia

xxxx Algorithmic Culture

xxxx Data Visualisation

⑨ Students are required to take one of the above CCE courses under FE.

⑩ Students are required to take one of the above CCE courses under FE.

ME Course List of CCGC (2025 cohort)

Rev 20260120

Course Code	Course Title	Units
CCGC1033	Chinese Philosophy in the Global Context	3
CCGC1043	Social Development in Imperial China	3
CCGC2033	Chinese Philology	3
CCGC2043	Communicative Aspects of Classical Chinese Poetry	3
CCGC2053	Selected Readings of Classical Chinese Prose	3
CCGC2063	Traditional Chinese Novels in Comparative Perspectives	3
CCGC3053	East Asian Sinology	3
CCGC3063	Chinese Classics and Their Global Circulation	3
CCGC3083	Chinese Classics and Chinese Culture	3
CCGC3093	Understanding Communication in Chinese Culture	3
CCGC3113	Internship (CCGC)	3
CCGC4033	Aesthetics of Chinese Cinema	3
CCGC4043	Studies of Contemporary Chinese Linguistics	3
CCGC4053	Chinese Diaspora and Transnational Migration	3
CCGC4073	Chinese Cultural Resources and Creative Industries	3
COMM2033	Persuasion and Social Influence	3
COMM3013	Introduction to Fashion Communication	3
COMM3023	Organizational Communication	3
COMM3033	Social Media Communication	3
COMM3043	Public Affairs and Communication	3
COMM3053	Health and Science Communication	3
COMM3063	Trans-editing for Journalism and Public Relations	3
COMM3073	Advanced Qualitative Research in Communication	3
COMM3083	Advanced Quantitative Research in Communication	3
COMM3103	Music as Communication	3
COMM3113	Sustainability and Communication	3
COMM4003	Unveiling Tomorrow ' s Media: Challenges and Tools in Communication	3
MCOM1013	New Media, Culture and Society	3
MCOM2063	Foundation of Photojournalism	3
MCOM2073	History of East Asian Media and Culture	3
MCOM3003	Media in China	3
MCOM3043	Culture, Media and Tourism	3
MCOM3053	Seminar in Cultural Theories and Globalisation	3
MCOM3063	Social Media Analytics	3
MCOM3073	Risk, Crisis, and Communication	3
MCOM3133	Media Law and Ethics	3
MCOM3163	Study on Intercultural Communication Issues	3
MCOM3173	Gender, Identity and the Media	3
MCOM3253	Theory and Practice of Online Video	3
MCOM4083	Advanced Audio Production	3
MCOM4093	Technoculture	3
PRA2053	Case Studies in Public Relations and Advertising	3
PRA3073	Branding in Advertising	3
PRA3113	Photography and Videography in Advertising	3
PRA4003	Advertising and Society	3
PRA4013	Special Topics in Public Relations and Advertising	3